



GITAM

(DEEMED TO BE UNIVERSITY)

(Estd. u/s 3 of the UGC Act, 1956)

VISAKHAPATNAM • HYDERABAD • BENGALURU

2019

Admission Prospectus



NAAC A⁺ Grade



GITAM INSTITUTE OF MANAGEMENT

VISAKHAPATNAM



VISION

To become a global leader in Management Education.

MISSION

To impart comprehensive managerial knowledge, entrepreneurial skills and provide corporate exposure through contemporary curriculum.

OBJECTIVES

- To offer world class undergraduate, post- graduate and doctoral programmes in management education.
- To provide enriching, stimulating and rewarding experience from the practical world.
- To promote and strengthen national and international linkages with industry, academics and society in general.
- To carry out research and development activities useful to the industry and society.
- To develop a holistic personality with positive and creative attitudes.



Gandhi Institute of Technology and Management, also known as GITAM, a charitable society, was founded in 1980 by public spirited people with an avowed objective to offer quality higher education of global standards. With devotion to this cause, GITAM has expanded its horizons in terms of academic programs, faculty, infrastructure and research facilities, to be able to successfully address the changing and challenging needs of the industry and society.

With 35 years of track record in higher education, GITAM has been recognized as a premier educational institution in the country, in teaching and research in diverse disciplines such as Technology, Pharmacy, Science, Management, Humanities, International Business, Architecture, Law and Medicine. Over the years, GITAM has won many patents and laurels. The Ministry of Human Resource Development, Government of India ranked GITAM as 'A+' category Deemed University among the Deemed Universities of its kind. The NAAC has accredited the GITAM with 'A+' grade. The UGC recognized GITAM as a Research Institution.

At present, the GITAM is offering as many as 120 UG, PG and Doctoral programs with near 100% placement record. GITAM alumni today occupy several coveted national and international positions.

GITAM INSTITUTIONS

Visakhapatnam Campus

- Institute of Management
- Institute of Technology
- Institute of Science
- School of International Business
- Institute of Pharmacy
- School of Architecture
- School of Law
- Dental College & Hospital
- Institute of Medical Science & Research
- School of Gandhian Studies

Hyderabad Campus

- Institute of Technology
- Hyderabad Business School
- School of Science
- School of Pharmacy
- School of Architecture
- School of Humanities & Science

Bengaluru Campus

- Institute of Technology
- Bengaluru School of Management Studies
- School of Science



GITAM Institute of Management is one of the prized institutes under the umbrella of GITAM (Deemed to be University), situated in Visakhapatnam, Andhra Pradesh. GITAM Institute of Management (GIM), has completed three decades of its existence and grown in leaps and bounds by being the institute of choice for the aspiring Management professionals.

GIM has been providing the platform for many youngsters in nurturing their talents, honing their skills to become budding entrepreneurs, business leaders and professional managers. Alumni of GIM are spread worldwide, in various managerial and leadership roles, making the institute proud.

The portfolio of activities included in the institute range from the academic programs of post graduate and undergraduate programs to research and consultancy and also executive development courses. The programs are customised to meet the industry needs, and are modified from time to time basing on the stakeholder feedback. The programs include the post graduate programs, MBA, MBA (HRM) and MBA (FinTech), MBA (Business Analytics), MBA (Twinning), and the undergraduate programs of BBA (Regular), BBA (Management Accounting) with CIMA, BBA (Fintech), BBA (Logistics), BBA (Business Analytics), Integrated MBA, and B. Com. (Hons.) with ACCA.

We take this opportunity to express our heartfelt appreciation of the long and mutually beneficial association with our esteemed recruiters. I sincerely wish for strengthening of the existing relationships and invite fresh recruiting companies to form alliance with the institute for our mutual needs.

Warm Regards,

Prof. P. Sheela
Principal

Programs Offered

Post Graduate Programs		
MBA		
Marketing Finance Systems Operations Business Analytics		
MBA HRM	MBA FinTech	
Under Graduate Programs		
BBA (Entrepreneurial Orientation)	INTEGRATED MBA	
BBA (Management Accounting) + 	B.Com. (Honours) + Think Ahead 	
BBA (Business Analytics)	BBA (Logistics)	BBA (FinTech)



All India # 37 <small>Pinnacle</small> THE WEEK	All India # 33 <small>Pinnacle</small> OUTLOOK <small>FOR HUMAN RESOURCES</small>
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Since its establishment in 1988, GITAM INSTITUTE OF MANAGEMENT (GIM), a constituent unit of GITAM, has dedicated itself to the cause of quality higher education in management. It has been successfully shaping the careers of young minds from 3 decades and has emerged with laurels at the forefront of professional management education and research. GIM relentlessly pursues its efforts to achieve the corporate philosophy of GITAM – “Strive, Serve and Thrive”, with a vision to become a global leader in higher education, and with a mission to impart futuristic and comprehensive education of global standards, with a high sense of discipline and social relevance in a serene and invigorating environment.

GIM offers various graduate, post-graduate and doctoral academic Programmes which are constantly updated to match the latest industrial and societal requirements. The enrolment of GIM is about 1000 students every year. GIM’s strength lies in its Faculty. The institute has 47 full-time, 9 part-time and 12 visiting faculty members. Majority of them hold Ph.D. and are from industrial background. Several of the Visiting faculty are from USA, UK, Canada, Zambia and Papua New Guinea. Diversity of teaching methods, practical and situational delivery of courses, exposure to real life managerial situations through case studies and use of information and communication technology characterize the unique and enriching teaching-learning ambience at GIM. GIM boasts of world-class amenities, and is located in a hundred acre lush green campus abutting the Bay of Bengal in the port city of Visakhapatnam, famously known as ‘The City of Destiny’.

MBA

Marketing | Finance | Systems | Operations

PROGRAM EDUCATIONAL OBJECTIVES

Our program will produce graduates who:

- Are competent, creative, and highly valued professionals in industry, academia, or government.
- Are flexible and adaptable in the workplace, possess the capacity to embrace new opportunities of emerging technologies, and embrace leadership and teamwork opportunities, all affording sustainable management careers.
- Continue their professional development by obtaining advanced degrees in Management or other professional fields.
- Act with global, ethical, societal, ecological, and commercial awareness expected of practicing management professionals.

PROGRAM OUTCOMES

Our program will produce graduates who have attained:

- an ability to apply knowledge of management skills
- an ability to design and conduct data analysis and interpret data;
- an ability to function in multi-disciplinary teams;
- an ability to identify, formulate, and solve management problems;
- an understanding of professional and ethical responsibility;
- an ability to communicate effectively;
- the broad education necessary to understand the impact of management solutions in a global and societal context;
- a recognition of the need for, and an ability to engage in life-long learning;
- a knowledge of contemporary issues; and
- an ability to use the techniques, skills, and modern tools necessary for management practice.



MBA (HRM)

PROGRAM EDUCATIONAL OBJECTIVES

Our program will produce graduates who:

- Are competent, creative, and highly valued professionals in industry, academia, or government.
- Are flexible and adaptable in the workplace, possess the capacity to embrace new opportunities of emerging technologies, and embrace leadership and teamwork opportunities, all affording sustainable management careers.
- Continue their professional development by obtaining advanced degrees in Management or other professional fields.
- Act with global, ethical, societal, ecological, and commercial awareness expected of practicing management professionals.



MBA

Business Analytics

With technology leading the way for better services, banking, financial institutions and services companies have seen a significant growth in their business, by harnessing the power of technology. FinTech is the buzzword of the day, where technology is used to enhance traditional financial systems, making them much more customer centric those students who wish to complete the first year PGD(FinTech) and then work for some time to gain corporate experience, before coming back to complete the second year and obtain their MBA(FinTech) degree, within a period of six years from the time they joined their PGD(FinTech) program.



Twinning



Twinning program with Central Michigan University, USA & University of Nebraska, Omaha, USA

Objectives

Our program will produce graduates who:

1. Are competent, creative, and highly valued professionals in industry, academia, or government.
2. Are flexible and adaptable in the workplace, possess the capacity to embrace new opportunities of emerging technologies, and embrace leadership and teamwork opportunities, all affording sustainable management careers.
3. Continue their second year program in an internationally reputed institute.
4. Professional development by obtaining advanced degrees in Management or other professional fields.
5. Act with global, ethical, societal, ecological, and commercial awareness expected of practicing management professionals.

The partner university accepts some of the credits earned at GIM during first year and the remaining credits required for awarding degree will be taken-up in the second year at Partner University.

FinTech

With technology leading the way for better services, banking, financial institutions and services companies have seen a significant growth in their business, by harnessing the power of technology. FinTech is the buzzword of the day, where technology is used to enhance traditional financial systems, making them much more customer centric and highly secure. GITAM FinTech Academy has successfully rolled out the MBA(FinTech) program in partnership with industry stalwarts, starting from academic year 2017. This is a unique program and the first of its kind in the country, designed keeping student and working executives in perspective. The first year of three trimesters are common for both PGD(FinTech) and MBA(FinTech) programs. On completion of the first year, students who wish to continue and obtain their MBA(FinTech) degree, can do so and will have to complete the second year, consisting of an additional three trimesters. Provision has been made to support and encourage those students who wish to complete the first year PGD(FinTech) and then work for some time to gain corporate experience, before coming back to complete the second year and obtain their MBA(FinTech) degree, within a period of six years from the time they joined their PGD(FinTech) program.

- Eligibility :**
1. 50% aggregate marks in qualified degree examinations from a recognized Board/University
 2. 60% aggregate marks in qualified degree examinations from a recognized University for MBA (FinTech)
 3. Those awaiting results of Board/University examinations may also apply. If proof of pass in Board / University examinations is not submitted by August 2019 the admission will be automatically cancelled without refund of fee.

BBA (Entrepreneurial Orientation)

The three year BBA program aims at developing a student's intellectual ability, executive personality and management skills through an appropriate blending of business and general education.

The program assists the student in understanding and developing the unique leadership qualities required for successfully managing business functions in an organizational unit or an enterprise.

The program also seeks to prepare students for higher education in business at home and abroad.

Professional Competency Courses

Outbound Training (OBT)
Yoga & Meditation
Soft Skills
Social Project
Business English Certificate (BEC)
Book Review
Current Business Affairs (CBA)
Business Simulation

Program Outcomes:

- At the end of the three year Bachelors in Business Administration program, students would gain a thorough grounding in the fundamentals of business management.
- The industry and entrepreneurship oriented curriculum offers a number of specializations and practical exposures which would equip the student to face the contemporary challenges in the field.
- The holistic outlook of the program with a number of value based and personality development courses ensures that students are groomed into up-to-date, assertive and effective business executives with strong leadership skills and social consciousness.

Integrated MBA

Program Outcomes

At the end of the five year Integrated Masters in Business Administration program, students would have a thorough grounding in management fundamentals with a BBA degree and gain specialization in Finance, HR, Marketing or Operations with an MBA degree .

The industry and entrepreneurship oriented curriculum offers a number of specializations and practical exposures which would equip the student to face the contemporary challenges in the field.

The program with extra-curricular competency development courses with a strong value base enables students to take up leadership challenges , and become socially involved, innovative business leaders and entrepreneurs.

Eligibility : 1. 50% aggregate marks in qualified 10+2/Inter examinations from a recognized Board/University
3. Those awaiting results of Board/University examinations may also apply. If proof of pass in Board examinations is not submitted by August 2019 the admission will be automatically cancelled without refund of fee.





BBA

(Management Accounting)

with



This is a three-year full time Bachelor of Business Administration in Management Accounting providing an in-depth knowledge of business functions along with Chartered Institute of Management Accountants (CIMA)'s globally recognized qualification. CIMA is world's largest professional body for Management Accountants and its qualification is accepted by over 4500 employers globally. Broad business knowledge of these graduates qualifies to work in a wide variety of roles inside and outside the finance function. With the new curriculum, student would be able to get 10 exemptions and pass only three courses for attaining Advanced Diploma in Management Accounting from CIMA within three years. In 2014 & 2015, this program has won Best university embedded program in India award from CIMA.

PROGRAM OUTCOMES

- To provide in-depth knowledge of the fundamentals of accounting, finance and management disciplines.
- To impart the skills required by a student to become a Professional Management Accountant.
- To develop the student into an ethical and responsible management accountant to serve for the betterment of the society.

B.Com. (Hons.) with

Think Ahead



The B.Com (H) program is intended to provide a career in the field of commerce & accounting, train them to the students as best financial accountants. B.Com (H) offers a different entry levels to start a student's journey in accounting and finance. It aims to equip the students with the knowledge & competence in the field of business and commerce.

PROGRAM OUTCOMES

- B.Com (H) program gives knowledge & understanding of a range of contexts in which accounting operates.
- A knowledge and understanding of the current technical and alternative languages & practices of accounting
- B.Com (H) embeds intellectual, practice and transferable skills.

Eligibility: 1. 50% aggregate marks in qualified 10+2/Inter examinations from a recognized Board/University
3. Those awaiting results of Board/University examinations may also apply. If proof of pass in Board examinations is not submitted by August 2019 the admission will be automatically cancelled without refund of fee.

BBA

(Business Analytics)

To develop individuals with conceptual knowledge in the multiple disciplines of analytics comprising of mathematics, statistics, information technology and management

To develop individuals who can pursue career in the area of analytics and continue their professional development by obtaining masters degree specializing in different domains related to analytics.

To develop individuals who can apply analytics tools and techniques to solve business analytics problems.

To imbibe value based education to the students that will help them to function effectively in their business analytics career.

Eligibility:

- Minimum of 60% marks in Pre-University / Higher Secondary / 10+2 / Intermediate with Mathematics subject (MPC/MEC).

BBA

(Logistics)

Presently, the logistics business is the most sorted business worldwide. It covers a wide range of services that have an impact on how a product moves from the maker to the recipient. No matter where your business fits in the production and shipment line, it's always a good idea to get a feel of how a product gets from Point A to Point B. Making note of these types of logistic services and how they may impact the business or customers like Warehousing Services, Freight Shipping and Courier Shipping etc. and the role of third party logistics is also becoming important to ensure that all of these services and others associated with logistics are seamlessly flow together. This requires a great deal of coordination, organization, and time management therefore, such professionals are in demand. It is a three years undergraduate programme comprising of six semesters.

Eligibility:

- Minimum of 60% marks in Pre-University / Higher Secondary / 10+2 / Intermediate with Mathematics subject (MPC/MEC).

BBA

(FinTech)

In the present day, technology is driving businesses and in particular the financial and banking sectors. The impact of technology on the business, however, has seen a distinctive shift from enabler to positive disrupter. What's more, business executives are looking at virtual personal assistants as key channels for consumer conversations and engagement by exploring AI, Blockchain, Drones, IOT, AR, VR and 3D Printing. BBA (FinTech) professionals can attend and address the challenges as posed by the today's business environment. It is a three years undergraduate programme comprising of six semesters.

Eligibility:

- Minimum of 60% marks in Pre-University / Higher Secondary / 10+2 / Intermediate with Mathematics subject (MPC/MEC).



PG Diploma / Diploma / Certificate Programs

Finance

FinTech
Block Chain
Anti Money Laundering
PG Diploma in Financial Markets
PG Diploma in Risk and Insurance Management
PG Diploma in Banking
NSE Certifications

Human Resources

Certificate in HR Analytics
Certificate in Psychometrics
Certificate in Occupational Safety and Health
Certificate in Statutory Compliance
IELTS (International English Language Testing System)
Basic English Communication
Advanced English Communication

Entrepreneurship

Certificate in Entrepreneurship
Certificate in Corporate Social Responsibility
Certificate in Renewable Energy Management
Certificate in Business Plan
Certificate in Social Entrepreneurship

Marketing

PG Diploma in Retail Management
Certificate in Digital Marketing
Certificate in RTI and Consumer Protection

Operations

PG Diploma in Logistics and Supply Chain Management
Certificate in Six Sigma



Unique@ GITAM

GIM adds an unmatched academic rigor to its students as a distinct advantage. Adjunct and additional co-curricular facilities and academic extension activities offered by GIM provide students access to a range of learning, development and enrichment experiences. These programmes promote academic rigor and provide opportunities for critical analysis with an emphasis on higher order thinking. The programmes are inclusive, dynamic, and provide an overall positive environment.

SOFT SKILLS DEVELOPMENT In order to meet the corporate requirements, GIM has introduced Personality development training program for all the students with trainers from reputed training agencies in the country. Each student takes a comprehensive Psychometric and English Proficiency test to know the present skill sets. Thereafter career guidance is offered by a psychologist. Based on the feed-back from the test, a detailed training module is designed by the counselors.

BUSINESS ENGLISH CERTIFICATE (BEC) from Cambridge University, UK GIM is the first college in AP, to have received MoU from the British Council to deliver industry sought Business English Certificate program of Cambridge University. After the diagnostic test, training is offered to students in BEC modules. At the end of the training and examination the students receive certificate from Cambridge University in either BEC Preliminary, Vantage or Higher. This program has been made mandatory for all the students.

BUSINESS SIMULATION The students of GIM compete in the CAPSTONE Business Simulation as part of their curriculum. The simulation will help students to make their decisions on a number of issues while running the company they represent. This is highly productive in preparing students for a competitive world. Also this will equip the students to improve team working skills, decision making and leadership qualities while applying business knowledge they have learnt.

CERTIFICATE PROGRAMS In addition to the intensive trimester curriculum the students of GIM also can get certifications in upcoming areas in Management concepts & models. These programs are offered by practitioners from Industry or Eminent faculty from reputed B-Schools. This will challenge the highly intelligent students in the class with additional knowledge and certifications.

CURRENT BUSINESS AFFAIRS GIM believes that all management students should know about the eco-system in which they operate. Hence this program was introduced by giving personal copy of Business World/Business India and Business Line for all the students. The students are expected to go through it regularly. Assessment is based on what they have understood through online test and Group Discussion

YOGA AND MEDITATION Healthy mind demands healthy body. Today's competitive environment generates stress and to cope with this stress students need to develop control over their minds which is possible through meditation. To train the students in this line, the institute organizes Yoga & Meditation classes.



COMPUTER / IT FACILITIES :

The Institute has a computer lab with 205 desktops with internet service and 61 workstations at the HSBC Language Learning Centre.

OTHER FACILITIES :

The campus is having captive facilities for banking, shopping, Sports, Gymnasium, Post Office, Food Courts and telecommunications.

GITAM KNOWLEDGE RESOURCE CENTRE :

The centre has a collection of over two lakh twenty one thousand volumes and e-books are above thirty one lakh. 2.2 GBPS Leased Line, providing connectivity to all the systems over the campus. The Digital Library provides free access to all research publications of GITAM faculty and scholars, subscribed ejournals of reputed publishers like IEEE, Springerlink, ACM, ASME, ASCE, EBSCO, Capitaline, etc over GITAM Intranet

INSTITUTION LIBRARY :

The Institute has rich collection of management books, journals and self improvement books located at Management Information Centre and Department libraries within the premises.





HOSPITAL

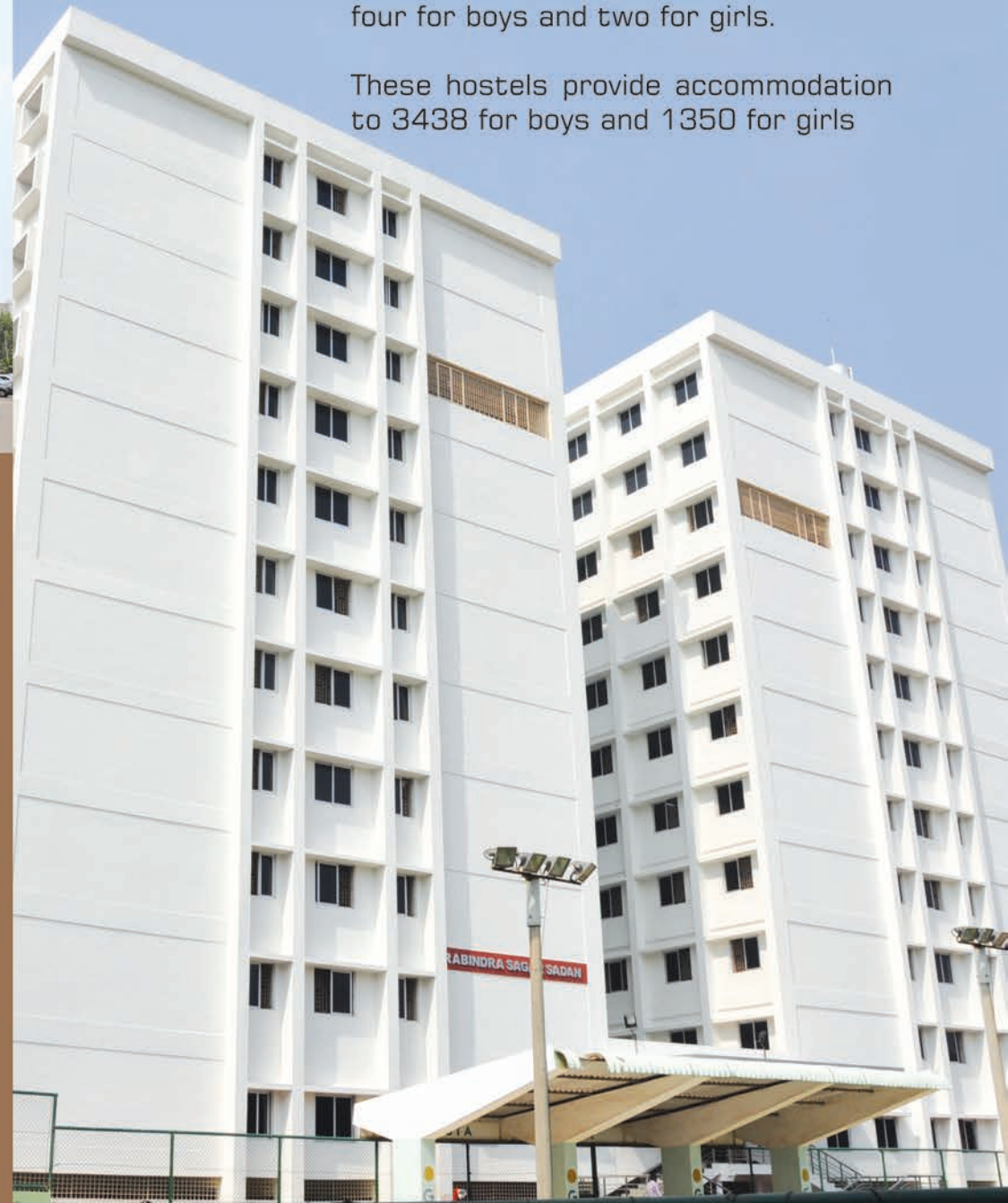
GITAM INSTITUTE OF MEDICAL SCIENCES AND RESEARCH established for admitting 150 MBBS students annually to give world class training. Initially, it is operational with 360 beds with all basic specialities like Medicine, Surgery, Obstetrics, Gynaecology, Orthopaedics, Ophthalmology, Paediatrics, Dermatology, ENT, Psychiatry, Pulmonology, Physiotherapy etc. There are 5 Nos. of operation theatres to cater to the needs of various specialties. The out-patient departments are run by qualified specialists. The emergency medicine and trauma departments are working round the clock. It is adequately equipped to deal with all emergencies. The Intensive care unit is well equipped with monitors, ventilators and other supportive systems for giving necessary treatment to the critically ill-patients. The well established and state-of-the art central clinical laboratory and modern blood bank facilities are available for handling all types of elective and emergency medical and Surgical problems. The Hospital will be upgraded to a full fledged 850 beds teaching hospital with all basic and super speciality departments to take care of tertiary medical problems. Specialists visit the centre during their appointed hours. An ambulance is made available on 24x7 basis to attend to medical emergencies. Students and Staff also have free access to dental college and hospital located in the campus to get their dental problems treated.

The University is striving relentlessly to impart futuristic and comprehensive education of global standards with a high sense of discipline and social relevance in a serene and invigorating environment.

HOSTELS

GITAM hostels on campus consist of four for boys and two for girls.

These hostels provide accommodation to 3438 for boys and 1350 for girls





Outbound Training (OBT)

- Gurukool

Gurukool is a three and half days Outbound Training program designed for synchronizing the mind, body and soul for overall development of the self. It is developed to cover a wide range of topics from as basic as grooming and etiquette to complex modules of team work and leadership.



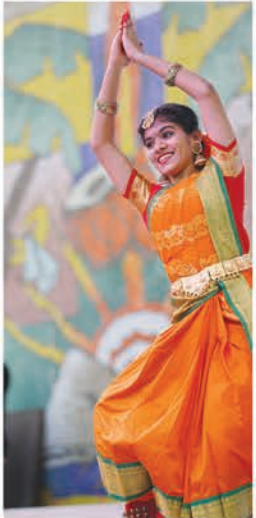
Student Engagement



GITAM EXCELLENCE MEET

Today's Dream... Tomorrow's Reality

A conflux of ideas, talents, knowledge and expertise where creative energy and innovation instincts are on display. An invitation for the congress of academic and corporate wisdom, hosted by GITAM Institute of Management - GITAM.





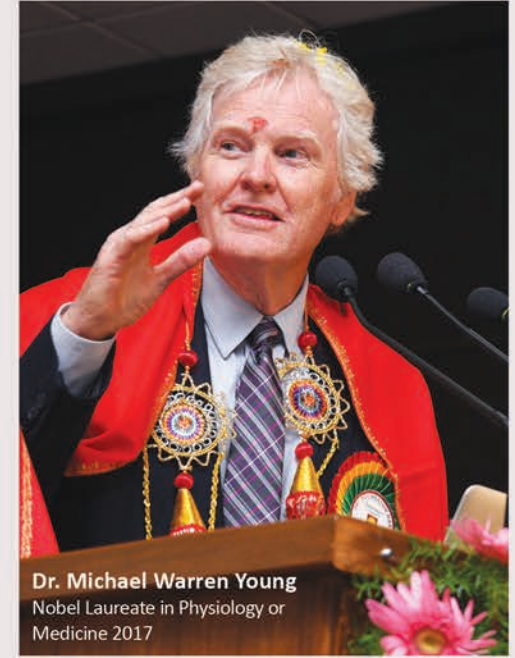
Sri Venkaiah Naidu M.
Vice-President, INDIA



Sri J.A. Chowdary
Special Chief Secretary & IT Advisor to Chief Minister,
Govt. of Andhra Pradesh



Sri M K Bhattacharya
Executive Director - INDIAN BANK



Dr. Michael Warren Young
Nobel Laureate in Physiology or
Medicine 2017

EMINENT Guests & Visitors



Sri Rajeev Gupta
Chief Manager,
Manufacturing Technology, Asian Paints Limited



Dr. Patrick McNamara
Director of International Studies,
University of Nebraska, Omaha



Sri Ragam Kishore
CEO & Director at Vizag Seaport
& Chairman Pinnacle Hospitals



Sri Sreekanth Arimanithaya
Sr. Vice President, Integrated Workforce Management & India
Co- MD, DMC's India Business Operations



Dr. Siva Prasad Ravi
Director & Professor,
School of Business Nipissing University, Canada

Dear Team Gitam,
Thanks for contacting me and giving me opportunity to place my thoughts in Alumni Speaks section.



I had the pleasure of completing my graduation from CMS -Gitam under the guidance of highly efficient Professors and Management. From the first day itself the institute has surprised me with such a phenomenal step by step learning process. Management course is not just a process of earning a bachelor's degree. It is a period which defines your life. You enter a college as a confused teenager and a right Institute serves the very purpose of molding you up in each and every aspect of life. GITAM provided me a clean and perfect atmosphere for education-peaceful surroundings, unique teaching methodology and guidance from awesome teachers. I have received and acquired values of perseverance for achieving goals and realized the worth of learning and professionalism. Just because the roots are nourished in a great and best way, Post GITAM the phase has been evolutionary in my career. I have got umpteen opportunities to work with leading organizations.

I shall treasure the learning of GITAM all my life.

Thanks & regards
Ashok Kumar Pandey
(BBM-1998-2001)
Deputy Vice President, Fino Payments Bank Ltd.

I pursued MBA in GIM (2012-14). The professional environment greatly helped me grooming myself into a future leader. The course curriculum is designed in a way that by the end of two years you are an all rounded given your 100% effort, making you more confident. The best part of the entire experience has been the professors who helped me a great deal in figuring out a lot of unknowns academically and career wise helping me build my personality. The talent pool is diverse and amazing, the exposure and the diverse thought process helped me to mend various behavioral/ professional aspects.



It's been an amazing journey overall, transforming myself into an efficient individual.

Regards,
Pratyusha Endula
MBA (2012-2014)
Social Media Marketer,
AppOrchid India Private Limited

My education from the erstwhile CMS-GITAM which is now GIM has played a huge role in shaping who I am as a person. It provided me with platforms where I learnt things about myself and what my strengths and weaknesses were. The excellent faculty the institute possesses, identified these and helped me harness my strengths while addressing my weaknesses. While education is important, communication and interpersonal skills are even more so in today's day and age. The B-School meet that's conducted by the institute provides an excellent platform for students to gain these said skills. From speaking to companies to get funds and sponsorships, to making pitches to other B-Schools on why GEM is a great platform for their students to take part in, to taking care of all that goes in making the event a success, it helps students understand what it could be like in the corporate world. From being a shy individual to being the student convener, it put me on the stage with some great professionals in the industry and helped me make connections and build my network. It helped me build communication skills without which I would be at a loss today in my professional career. For that, I'll always owe a big one to one of my most favorite institutes.



Regards,
Sree Charan Tadepally
(BBM 2005-2008)
Head of Qualitative Research
South - Nielsen India.

CMS/Gitam played a crucial part for a person I am now. I met some amazing people and made few great friends there who turned out to be my friends for life. Gitam had given me some high quality education and amazing facilities where I could explore my interest in academics, culture and sports. The lecturers were friendly and were always there to give constructive feedback. They were just not there to teach but they also gave the support and guidance for the students to be the strong individuals that we are today.



Regards,
Shiv Abhiram
(BBM 2003-2006)
Business Manager,
Jeep, Australia

It has been almost 20 odd years that I stepped out of CMS/GIM.

GITAM has provided me a wonderful environment and opportunity to learn and grow myself academically as well as to secure a place in the corporate world. The faculty encouraged free thinking rather than just stressing on classroom teaching. We were often encouraged to look beyond books. It helped enormously to absorb and assimilate, from various interactions happening in and around the campus.



The institute provided a unique opportunity to interact with and build relationships with exceptional people – fellow students, alumni, and staff. The rigorous academic curriculum is unparalleled in being supplemented by activities to develop oneself along multiple dimensions by participating and leading activities at a cultural, literary, sport and scientific level in a highly creative environment. I believe, this very approach helped in inculcating a sense of self-discipline and develop a 360 degree approach to problem solving.

Thank you
A.V. Sitaram Kumar
(BBM 1994-1997)
Sr. Vice President & Business Head
Home Center

GIM was instrumental in strengthening my confidence and outlook to the future. The learning environment was always fun and engaging, the faculty was knowledgeable, accessible and the professional and life lessons imparted by them continue to inspire me even today. The most important aspect of my GIM education was that it was a well-rounded experience - while we got to learn about business concepts and fundamentals, we also had the opportunity to travel, work as teams, coordinate and participate in inter-collegiate competitions and activities that helped develop the fundamentals of management skills, which helped me develop as a well-rounded person and as a professional likewise.



Regards,
Oindrila Bhawal
(BBM 1999-2001)
North American Retail Energy Industry
Business analytics, project management, customer retention & Strategy.

Residential operations in the southern markets at Just Energy



Delivering Commitments

This is our third straight visit to the campus for the last three years. The students have been performing very well and are adaptable to changing business needs and challenging conditions. It's good that alumni are referring GGK Tech to some of their friends and juniors. Essentially, all it makes is a good combination. We look forward to deepening the relationship between GGK Tech and Gitam.

Thank you for the hospitality.

Sandeep Reddy

Associate Business Development Manager
GGK Technologies



GITAM is one of our most reliable management institutes for MT hiring. The success of MTs had been good and consistent over last so many years. We are proud to be associated with GITAM and would look forward to continue the excellent relationship.

Sushanto Patro

RH- ICICI Securities Ltd.



Always good to be back at GITAM! Great hospitality by the placement team and staff. Look forward to many more forums to interact with students on Campus!

Nikita Sarangi

Branch HR Manager,
Colgate Palmolive India Ltd.



Experience with recruiting students at GITAM has been a pleasant surprise for us. Despite of our strict filtering mechanism we have been able to find some exceptional talent. We only hope we should have come earlier. We'd try to stay regular and among the first ones recruiting from GITAM next year.

Ambar Srivastava

Wrig Nano Systems



Great amounts of energy and enthusiasm. Very curious lot and it was interesting and of course learning interviewing. All the best and focus on your core strength.

Balasubramanyam Origanti

Sr. Operations Manager,
Amazon



It was a pleasant experience; we would like to continue to keep our relation with GITAM for campus placements. The students had good communication skills.

Sahana Patil

Valenta BPO Solutions Pvt. Ltd.

To Parents and Students,

The role of any business management institute is to nurture enthusiastic entrepreneurs, managers and lateral thinking leaders. GITAM Institute of Management (GIM), GITAM Deemed to be University, Visakhapatnam has been doing the same for the last three decades.



At Present, GIM is Offering Post Graduate Courses (Two Years) MBA with specializations ranging from Marketing, Finance, Systems, Operations and Business Analytics, MBA (HRM) and MBA (FinTech) and Under Graduate Courses such as BBA (Entrepreneurial Orientation), Integrated MBA (5 Years), BBA (Management Accounting) with CIMA, B.Com (H) with ACCA, BBA (Business Analytics), BBA (FinTech) and BBA (Logistics).

The institute is ranked 33rd among the private business schools in India by the Outlook Magazine 2018 and 37th Business School by The Week Magazine.

For 2017-18, GIM has achieved 100 per cent placement from eligible master of business administration graduates in reputed companies like Amazon, SBI Cards, ICICI Bank, HDFC AMC, Deloitte, Naukri.com, ICICI Prudential, Bajaj Electricals, ITC, Colgate Palmolive, ICICI Securities etc. For the current batch of 2018-19 students are also placed in companies like Walmart, Bandhan Bank, Invesco, Ethnus, Flipkart, HDFC Home Loans, Glaxo Smith line, Muthoot Finance, Asian Paints etc apart from our regular companies.

GIM facilitates online/offline application and payment process for its admissions 2019 and the same shall be downloadable from www.gim.gitam.edu.

As chairperson admissions, I welcome and wish the students of 2019 in their flair to become vivid business management professionals.

Best Regards,

Dr. I. B. Raju
Chairperson Admissions

General Information for Admission

Course	Duration	Eligibility	Selection Rounds
MBA	2 years	Bachelor Degree with a minimum of 50% marks in aggregate from a recognized university. A high score in CAT/XAT/MAT/ GMAT/CMAT (or) A high score in GIM Online Test (GOT).	<ul style="list-style-type: none"> Group Discussion (or) Extempore Oral Presentation Personal Interview
MBA (HRM)	2 years	Bachelor Degree with a minimum of 50% marks in aggregate from a recognized university. Qualified in CAT/XAT/MAT/ GMAT/CMAT (or) Qualified in GIM Online Test (GOT).	Same as above
MBA (Twinning)	1 year at GIM and 2nd year in USA	Bachelor Degree with a minimum of 50% marks in aggregate from a recognized university. A high score in CAT/XAT/MAT/ GMAT/CMAT (or) A high score in GIM Online Test (GOT)	Same as above
MBA (FinTech)	2 years	A Bachelor Degree in Engineering, Technology or Sciences (Computer Science or IT) with a minimum of 60% marks in aggregate from a recognized university Should be very comfortable in any of the programming languages, like C, C++, Java, Javascript.	Same as above
BBA (Entrepreneurial Orientation)	3 years	Minimum of 50% marks in Pre-University / Higher Secondary / 10+2 / Intermediate Examination with Mathematics as core subject from any recognized board or council.	NA
Integrated MBA	5 years		NA
BBA (Management Accounting) + CIMA	3 years	Qualified in UGAT or GAT (or) Qualified in GIM Online Test (GOT).	NA
B.Com. (Hons.) + ACCA	3 years		NA
BBA (Business Analytics)	3 years	Minimum of 60% marks in Pre-University / Higher Secondary / 10+2 / Intermediate Examination with Mathematics as core subject from any recognized board or council.	NA
BBA (Logistics)	3 years	Qualified in UGAT or GAT (or) Qualified in GIM Online Test (GOT).	NA
BBA (FinTech)	3 years		NA

Please note: 1. IIMs/XLRI have no role in the selection process or conduct of the programmes offered at GIM.
2. GIM has the right to cancel any of its scheduled selections if all the seats are filled through the previous selection processes. Hence the candidate is advised to apply well in advance for admission.

Application Details :

- The application Form is available for online submission or can be downloaded from www.gim.gitam.edu under GIM Admissions
- Alternatively, Prospectus with application is available at no cost in the following locations;

- GIM, GITAM Campus, Vizag,
- GITAM City Office, Dondaparti, Vizag or
- GITAM City Office, Hyderabad.

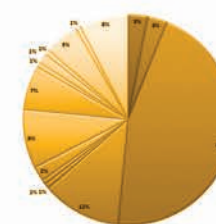
Program	Selection Rounds	Reg. Fee	Mode of Payment
PG Courses	GOT, GD & PI	Rs. 1250	Option 1: Through online at www.gitam.edu using GITAM Challan, Debit or Credit Card. Option 2: DD in the name of GITAM Institute of Management payable at Visakhapatnam Option 3: NEFT Account name: GITAM INSTITUTE OF MANAGEMENT Name of the Bank: Union Bank of India Name of the Branch: Gitam Branch Account No.: 534302010030947 IFS Number : UBIN0553433 Branch Address : Union Bank of India, Gandhinagar, Rushikonda, Visakhapatnam - 530045
	Only GD & PI (GOT is exempted for those having National level Aptitude Test)	Rs. 1000	
UG Courses	GOT/UGAT/GAT	Rs. 900	

How to reach Vizag

Visakhapatnam popularly known as VIZAG is indeed astonishing with its beauty and freshness in the air that makes it a CITY OF DESTINY. It has got vibrant life and truly picturesque surroundings that offer a great place to study and learn, besides being a destination for tourists.

The city is well connected by AIR, RAIL and ROAD. The city is connected with flights from New Delhi, Bangalore, Tirupati, Chennai, Hyderabad, Kolkata and Mumbai. Both Private and State-owned airlines operate their flights on a regular basis. Apart from Air, the city can be reached by a number of trains touching here, coming from all parts of the country.

PROMINENT RECRUITING PARTNERS



Batch-2018
Final Placement Statistics






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GITAM INSTITUTE OF MANAGEMENT

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