

PLACEMENTS & ENTREPRENEURSHIP

At Center for Management Studies, students invest their time and effort in internship, professional training and honing their skills of lateral thinking, creativity, logical reasoning and technology. It is therefore natural for the graduates to aspire for a good placement. The training and placement office at CMS is a nodal point of contact for the placements and internships. We take pride in the top companies which recruit our graduates for various job profiles in the areas of Finance, Marketing and HR.

A strong sense of entrepreneurship is instilled amongst our students throughout their three years at CMS. Initially by laying emphasis on the family managed business, we teach our students to understand, appreciate and to take pride in their business. Subsequently, our students are also a part of a start-up club, wherein they are encouraged to ideate and are mentored by industry experts and founders of various start-ups. The specialization in entrepreneurship leverages a strong sense of confidence, risk-taking ability through the experiential learning and professional interaction in our students.

ADMISSION PROCESS

Jain Entrance Test (JET) 2020

- Date** : 24th & 25th April 2020
Venue : Center for Management Studies, #133, Lalbagh Road, Bangalore - 560 027
Process : Written Test, Group Discussion, Personal Interview, Final Decision

How to Apply

For further information in admissions (including International admissions) visit www.cms.ac.in or jainuniversity.ac.in. To avoid delays, make sure that all the supporting documents are attached and sent to info@cms.ac.in.

Admissions Office
JGI Knowledge Campus
44/4, District Fund Road
Jayanagar 9th Block
Bangalore - 560 069
P +91 80 4665 0100
E enquiry.ug@jainuniversity.ac.in

Study Campus
Jain (Deemed-to-be University)
Center for Management Studies
133, Lalbagh Road
Bangalore - 560 027
P +91 80 4343 0200 / 201 / 202
E info@cms.ac.in
W www.cms.ac.in



Use your QR app to scan the code and connect online



CENTER FOR
MANAGEMENT
STUDIES



#InspireImpact

BBA

Bachelor of Business
Administration

"Shaping the leaders for tomorrow"

Awarded **Graded Autonomy** by
University Grants Commission

www.cms.in

ABOUT JAIN (DEEMED-TO-BE UNIVERSITY)

Established with an aim to provide quality education with entrepreneurial development, Jain (Deemed-to-be University) is an intellectual destination that draws inspired students from more than 38 countries to India's Silicon Valley - Bengaluru. Spread across five campuses, the University has been consistently ranked among the top private universities in India by India Today Nielsen Best Universities Survey. Over the last ten years, the University has made conscious and concerted efforts to build on its strengths and consolidate its achievements. From academic discoveries to athletic records, from artistic creations to scientific breakthroughs, students are defining Jain (Deemed-to-be University)'s success in many different ways.



ABOUT CENTER FOR MANAGEMENT STUDIES (CMS)

Center for Management Studies, an integral part of Jain (Deemed-to-be University), is a prestigious management college that focuses on developing managers and entrepreneurs of the future.

Center for Management Studies offers an entrée into the ever-evolving of global business and a dream university experience that merges the best of both worlds-academics and business. Here students learn to understand, interpret and resolve issues that drive and change the

business world. In syllabi and in real-time training, Center for Management Studies students address the local and global challenges in business. They are empowered to become next generation leaders in business and entrepreneurship. They also leverage our potential in networking professional relationships with industry and enjoy the benefits of our international footprint across nations and business programs.

Center for Management Studies helps to create business professionals with contemporary skills, no matter what dreams they choose to pursue.

CORPORATE BBA

The corporate BBA Program at Center for Management Studies provides a solid foundation in business and management through the flexibility to specialize in your area of interest. The Program format and content have been specifically designed to maximize student program experience and networking opportunities. Holistic in nature, the program combines theoretical knowledge with hands-on experience of work in real time to help students to maximize their potential.

The program offers industry-focused teaching and learning, where, we teach our students to practice and integrate the skills and knowledge to gain valuable work experience, to develop the ability to meet deadlines, and to learn how to adapt behavior in response to professional feedback.

The Program provides students with major electives such as Finance, Marketing, HR, and Entrepreneurship.

Program Code

006

Duration

3 years, 6 semesters

Eligibility Criteria to Apply

Pre-university / SYJC / 12th Std. / CBSE / ISC in any discipline with minimum 60% marks.
IB - Minimum 24 points.

DUAL QUALIFICATION

Practical Finance

- FChFP Program from APFinSA (Asia Pacific Financial Services Association), Singapore
- IOC Program from CISI (Chartered Institute for Securities & Investment), UK



Practical Marketing

Certificate Program in Professional Marketing from the Chartered Institute of Marketing (CIM), UK



Certificate Program in Digital Marketing - Digital Marketing Institute (DMI), Ireland



Certificate program in Business Analytics by ISDC endorsed by the Institute of Analytics, (IoA) UK



Certificate program in Artificial Intelligence for Business by ISDC endorsed by the Institute of Analytics, (IoA) UK



Certificate Program in Practical HR - CMS

Certificate Program in Entrepreneurship - CMS

Certificate Program in Family Managed Business - CMS


Certificate Program in Event Management - CMS


Internship

We offer a business education integrated model where the gaps between theory and practice is bridged by internship and placements. Students are equipped with internship programs (in areas of Marketing, Finance and HR) during the program of three years. A combination of location, programs, academics, and industry contacts offers a great head start in business to its students. As a result, it has an excellent graduate employment record and maintain a good relationship with a wide cross-section of organizations within a variety of industry sectors.



COLLABORATIONS

 **Indian Institute of Management, Bangalore**
Promoting lifelong learning



Center for Management Studies, Bangalore gives an opportunity to master special elective courses certified by IIM Bangalore through its digital learning. IIMB is offering courses in Marketing, Entrepreneurship and Finance stream.

The Duke of Edinburgh's Award is issued by his Royal Highness Prince Philip. There are 3 levels of the award- Bronze, Silver & Gold. It takes 12- 18 months to complete the award. One of the most prestigious award worldwide, where you are evaluated based on your Skill, Social Service, Adventurous Journey & Physical Recreation.



BBA (WOW - World of Work)

The BBA (WOW- World of Work) program is designed in two phases. In the first phase, the course aims to expose the students to get hands-on experience with the industry and the changing economy by giving them a competitive edge to deal with the real-world challenges. The second phase, is the implementation of practical experience along with application based learning. The Program is also designed to help students increase their entrepreneurial awareness and skills to turn business ideas into successful businesses.

The program will not only help students understand areas of Finance, Marketing, Human Resources and International Markets but also will update their current affairs, cultural and social awareness as well as presentation and writing skills.

With our dedicated faculty, rigorous methodology and state-of-the-art campus, it would be difficult to find a more comprehensive, interactive and holistic experience for anyone willing to enter the professional business world.

Duration
3 Years, 6 Semesters

Eligibility Criteria to Apply
Pre-university / SYJC / 12th Std. / CBSE / ISC in any discipline with minimum 60% marks. IB - Minimum 24 points

VALUE ADDITION

Toastmasters Pathways



Qualification (USA)

Toastmasters International is a global organization popularly titled as the “World’s Biggest Club”. It imparts training in effective communication and leadership skills. Students gain experience in public speaking, productive communication, audience interaction and oratorical skills. Students who have completed 5 levels, each having its own set of speeches and challenges are then awarded with the ‘Pathways Proficiency’ qualification from the USA. Our students host the distinction of being the youngest certified Toastmasters in India.

Extracurricular Activities

CMS offers Co and Extracurricular activities of high intensity and value which develop mind, body and spirit. Notable among them are the CMS Festival, a combination of management, cultural, media and theatre fests at national and international levels, sports, management exhibitions, Model United Nations, international visits for meritorious students, training for CAT, corporate lectures, business scan sessions, debate forums, industry interaction, international seminars and conferences. These are benchmarks in initiative, grit, acumen and professionalism.

