M.Des. (Communication Design) Admissions

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Important Dates

Online application website opens	18 February 2020
Last date for submission of online applications (revised)	15 June 2020
Entrance test	**27 June 2020** **Starting at 9:30 am**
Announcement of Merit List	**Will be Updated Soon**
Commencement of academic session	To be Announced

Program Overview

The MDes (Communication Design) is a 2 year post-graduate degree program (4 semesters) that offers specializations in Visual Communication Design and Interaction Design. This distinctive interdisciplinary program prepares students to pursue careers in the fields of Graphic Design, User Experience / Interface Design, Film-making, Animation, Photography, Design research and teaching.

Program Structure

The MDes (CD) is a full time two-year program, which is divided into four semesters. The program blends Design concepts, skills and practices with inputs from the disciplines of Sociology, Anthropology and Cultural studies. Students are encouraged to understand and engage with real life contexts and evolve habits of critical thinking for effective problem solving. At the end of the 2 year program students are expected to understand Design processes and methods and be able to conceptualize and prototype solutions to communication problems in various social and cultural contexts.

The detailed course structure consisting of both core courses and elective courses can be found **here (https://www.daiict.ac.in/course/master-in-design-communication-design/)**.

Intake

Total seats: **20**

Eligibility

Educational Qualification

A Bachelors Degree or equivalent from a statutory university in the fields of Design, Science, Engineering, Technology, Humanities, Social Sciences, Fine Arts, Applied Arts and Performing Arts. Professional Diplomas from nationally recognized institutions such as NID, NIFT, CEPT and Srishti School of Art and Design will also be considered for eligibility. Candidates must have 55% marks or equivalent in the last qualifying degree/examination and are required to submit the provisional Degree certificate or proof of completion of Degree before 30 October 2020 failing which their admission is liable to cancellation.

Fees Structure*

At the time of admission an amount of ₹ 85,000/- (₹ 65,000/- towards Tuition Fee for the First Semester and ₹20,000/- towards a Caution Deposit) is to be paid. The registration fee is payable at the time of registration and hostel rent on allotment of the hostel room.

Tuition fee	₹ 65,000 per Semester
Registration Fee	₹ 2,500 per Semester
Caution Deposit	₹ 20,000 (Refundable at the end of the program)
Hostel Rent	₹ 18,000 to ₹ 20,000 per semester depending upon the hostel block in which the room is allotted.
Food	On actuals. There are multiple food options available in the campus (The expense will be approximately ₹ 5,500 per month)

***Subject to revision**

Education Loan

The Institute will facilitate the students to avail educational loan from selected Banks. The bank officials will be present on campus at the time of registration of admitted students so as to enable the students to obtain details on procedures and terms and conditions of the loan. The students can also avail loan from banks of their choice and in either of the case; the Institute will extend support in completing the loan documentation process.

Refund Policy

The refund policy for the withdrawing candidates will be in accordance with the UGC/AICTE rules.

Selection Procedure

Due to the unprecedented COVID-19 pandemic, the MDes (CD) program will admit students on the basis of the following modified selection procedure for the academic year 2020-21:

Candidates without a valid CEED score will be considered for admission through a Design Aptitude Test (DAT) to be conducted online in a proctored mode. In this test, each candidate will be remotely administered the entrance test at any location of his/her choice. While proctoring online, the candidates will be monitored both by a live proctor and a software assisted mechanism. The details of the test and its requirements would be updated at our web site soon.

Please note the System Requirements. (Click here for FAQs on Online Proctored Entrance Examination (https://www.daiict.ac.in/admissions/frequently-asked-questions-online-proctored-entrance-examination/))

- A working computer system (Desktop or Laptop) with webcam and mic
- **Network Speed:**
    - Check if the candidates have a stable internet connection at their end with proper speed. A proxy for this is if they are able to login into their email accounts without difficulty.
    - Upload Speed : For test – Minimum speed => 512 kbps
    - You can check Internet speed on following sites: http://bandwidthplace.com/ (http://bandwidthplace.com/) OR http://www.speedtest.net (http://www.speedtest.net)
- **Browsers:**
    - Chrome version 63 and above
    - Firefox version 52 and above

Note: Please make sure there is no restrictions for Test on the network, as there are some blocks in the office network or laptop.

Candidates with a valid CEED score will be selected for further admissions process if they have qualified Part A, and have obtained a minimum of 25 marks in Part B. Further, for such candidates their CEED score will be considered as DAT score.
The final selection of students will be based on the combined scores attained in the DAT, and Statement of purpose (SOP). The DAT and SOP will carry equal weightage, i.e., 50% each.

~~Candidates for this program without a valid CEED score will be selected for interview through a Design Aptitude Test (DAT) to be conducted at DAIICT. Candidates with a valid CEED score will be selected for interview if they have qualified Part A, and have obtained a minimum of 25 marks in Part B. Further, for such candidates their CEED score will be used as DAT score. The final selection will be based on the combined scores attained in the DAT, Statement of purpose (SOP)~~

~~and the interview. The DAT will constitute 50%, SOP 20% and the interview 30% of the overall marks assigned to the admission test.~~

Statement of Purpose

All candidates will have to submit their Statements of Purpose online, along with their applications. Applications without an SOP will not be considered. Candidates will have to relate the curricular content of the MDes (CD) program to their own interests and aptitudes and explain how they can learn and contribute to the program in their own way.

Design Aptitude Test (DAT):

Design Aptitude Tests consists of 2 parts, each bearing 25 marks each.

Part 1: This test will evaluate the candidate's drawing skills, imaginative visualisation and ability to interpret a problem.

Part 2: Will evaluate the candidate's recognition and understanding of a range of design idioms, visual/performative art forms and practices from various social and cultural contexts.

How to apply

- Please submit the online application along with the Statement of Purpose (SOP) by clicking on the link given below. Application fee (non-refundable) is ₹ 1200/- plus GST@ 18%. (Rupees One thousand two hundred only). Non Refundable. **Click here to apply online** (https://online.cbexams.com/daiictolap2020/login.aspx).
- The Candidate has to satisfy the eligibility criteria in order for her/his application to be considered for final admission.
- Candidates without a valid CEED score will be considered for admission through a Design Aptitude Test (DAT) to be conducted online in a proctored mode.
- ~~Eligible Candidates need to appear for DAIICT's Design Aptitude Test (DAT) conducted at DAIICT Gandhinagar.~~
- The online application procedure will guide you through the necessary steps for application fee payment, submission of statement of purpose, registering for design aptitude test ~~and appearing for personal interview~~, Candidates with valid CEED score are exempted from DAT Test.
- The Candidates who have accepted admission offers will be notified to appear for registration, followed by counseling, document verification, payment of fees and on confirmation of admission, the orientation program.

Interview and Admission Offer

Final merit list of confirmed and wait-list candidates, based on the candidates' aggregate performance in the DAT and the SOPs submitted, will be posted on the website of the Institute. The offer letter for admission will be sent through post or email to candidates.

In case of a tie, years of experience, marks in 10+2 and 10th examination or age will be considered in order to break the tie.

~~Final merit list of confirmed and wait-list candidates based on entrance test and interview performance will be posted on the website of the Institute. The offer letter for admission will be sent by the Admission committee through post or email to candidates.~~

For inquiries

E-mail: pg_admissions@daiict.ac.in (mailto:pg_admissions@daiict.ac.in)

Phone: (079) 68261700/575/576 (Available Mon–Fri 9:00 am – 6:00 pm)

Undergraduate Programs

- B.Tech. (ICT) (/course/b-tech-ict/)
- B.Tech. (Honours) in ICT with Minor in CS (/course/btech-honours-in-ict-minors-in-computational-science/)
- B.Tech. (MnC) (/course/b-tech-mnc/)

Postgraduate Programs

- M.Tech. (ICT) (/course/master-of-technology-information-and-communication-technology/)
- M.Tech. (EC) (/course/m-tech-ec/)

- M.Tech. (CSE)-Data Sciences (/course/m-tech-cse/)
- M.Tech. (CSE)-Information Security (/course/m-tech-cse/)
- M.Sc. (IT) (/course/master-of-science-information-technology/)
- M.Sc. (Data Science) (/course/m-sc-ds/)
- M.Des. (Communication Design) (/course/master-in-design-communication-design/)
- Ph.D. (/course/phd/)

Notice Board

UG Admission 2020 (https://www.daiict.ac.in/notice/ug-admission-2019-2/)
PG Admission 2020 (https://www.daiict.ac.in/notice/pg-admission-2020-2/)
Faculty Openings (https://www.daiict.ac.in/notice/faculty-and-staff-openings/)
Staff Openings (https://www.daiict.ac.in/notice/non-academic-staff-openings/)
Postdoctoral Openings (https://www.daiict.ac.in/notice/postdoctoral-openings/)

Latest News

Job Opening for JRF under ISRO sponsored Project (https://www.daiict.ac.in/notice/job-opening-for-jrf-under-isro-sponsored-project-3/)
June 17, 2020
Admission Notice for the Applicants of All Programs Amidst COVID-19 Pandemi... (https://www.daiict.ac.in/notice/admission-notice-for-the-applicants-of-all-programs-amidst-covid-19-pandemic-situation/)
May 31, 2020
The Summer School on Speech Signal Processing (S4P) during July 04-08, 2020... (https://www.daiict.ac.in/notice/the-summer-school-on-speech-signal-processing-s4p-during-july-04-08-2020-is-postponed-to-july-2021-due-to-the-corona-epidemic/)
May 24, 2020
The FDP is postponed due to the Corona epidemic (https://www.daiict.ac.in/notice/the-fdp-is-postponed-due-to-the-corona-epidemic/)
April 13, 2020

CONTACT US

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f (https://www.facebook.com/daiict)

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Postgraduate (/admissions/post-graduate)

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Postgraduate (/department/postgraduate)

RESEARCH

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Recent Publications (/research/recent-publications/)
Research Groups (/research/research-groups/)
Research Projects (/research/research-projects/)

NAAC

SSR and Evaluative Reports Addendum 2017 (/wp-content/uploads/2018/05/NAAC-Addendum-final.pdf)
SSR 2015 (/wp-content/uploads/2018/05/NAAC-Self-Study-Report.pdf)
Evaluative Report 2015 (/wp-content/uploads/2018/05/NAAC-Evaluative-Report.pdf)

NIRF

INDIA Ranking 2020 DCS Submitted (/nirf/)
INDIA Ranking 2019 DCS Submitted (/nirf/)
INDIA Ranking 2018 DCS Submitted (/nirf/)
INDIA Ranking 2017 DCS Submitted (/nirf/)

OTHER LINKS

Resource Centre (http://resourcecentre.daiict.ac.in/)
Webmail (https://webmail.daiict.ac.in/)
Ecampus (https://ecampus.daiict.ac.in/)
Intranet (http://intranet.daiict.ac.in/)
Courses (https://moodle.daiict.ac.in/)
Parents (http://parents.daiict.ac.in)
CEP (https://www.daiict.ac.in/research/cep/)
DCEI (http://ceid.daiict.ac.in/)
Proforma for Inspection by UGC (/wp-content/uploads/2018/05/UGCproforma_30Dec2015.pdf)
Anti-Ragging Committee (/wp-content/uploads/2018/05/Anti-RaggingCommittee.pdf)
UGC Regulations for curbing the ragging (/wp-content/uploads/2018/05/UGC-Regulations-for-Curbing-Ragging.pdf)
Click Here for Old Website (http://oldweb.daiict.ac.in/daiict/index.html)

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  - IQAC (https://www.daiict.ac.in/institute/iqac/)
  - Gender Cell (https://www.daiict.ac.in/institute/gender-cell/)
  - Milestones (https://www.daiict.ac.in/institute/milestones/)
  - Annual Report (/wp-content/uploads/2019/11/DAIICT_AR_2016_17.pdf)
- ACADEMICS
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    - B.Tech. (ICT) (https://www.daiict.ac.in/course/b-tech-ict/)
    - B.Tech. (Honours) in ICT with minor in Computational Science (https://www.daiict.ac.in/course/btech-honours-in-ict-minors-in-computational-science/)
    - B.Tech. (MnC) (https://www.daiict.ac.in/course/b-tech-mnc/)
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        - M.Tech. (CSE) (https://www.daiict.ac.in/course/m-tech-cse/)
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        - Holidays 2020 (https://www.daiict.ac.in/wp-content/uploads/2019/12/Holidays-2020.pdf)
        - Courses At Moodle (https://moodle.daiict.ac.in/)
- RESEARCH
    - Dean (R&D) (https://www.daiict.ac.in/research/dean-rd/)
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        - M.Sc. (Data Science) (https://www.daiict.ac.in/admissions/post-graduate/msc-in-data-science/)
        - M.Des. (Communication Design) (https://www.daiict.ac.in/admissions/post-graduate/m-des-cd-admissions/)
        - Ph.D. (https://www.daiict.ac.in/admissions/ph-d-admissions/)
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    - Security (https://www.daiict.ac.in/facilities/security/)
- PLACEMENTS (http://placement.daiict.ac.in/)

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